Leveraging Your Two Greatest Assets: Your Parents & Your Community
Who We Are

- High school district in Illinois
  - 45 square miles in 9 suburbs, 20 miles west of Chicago
- Four high schools serving 8,100 students
  - 3rd largest high school district in Illinois
- Six elementary feeder districts
- Changing demographics
  - Increasing diversity and low-income rate (32%)
Harvard Family Research Project:

Studies on the Impact of Parent and Community Involvement on Student Achievement overarching conclusion: **There is a positive relationship between family involvement and benefits for students, including improved academic achievement.** This relationship holds across families of all economic, racial/ethnic, and educational backgrounds and for students at all ages.

**Benefits:**

- Higher grade-point averages and scores on standardized tests or rating scales
- Enrollment in more challenging academic programs
- More classes passed and credits earned
- Better attendance
- Improved behavior at home and at school, and
- Better social skills and adaptation to school.

Dr. Karen Mapp, former Deputy Superintendent of Family and Community Engagement in Boston Public Schools and co-author of “Beyond the Bake Sale: the Essential Guide to Family-School Partnerships”
Schools would have to increase their spending by more than $1,000 per pupil in order to achieve the same results that are gained with parental involvement.
Parental involvement — checking homework, attending school meetings and events, discussing school activities at home — has a more powerful influence on students’ academic performance than anything about the school the students attend.
A parent series is a genuine way to build value & relationships with parents and keep their commitment and allegiance.
Dr. Laurence Steinberg

AGE OF OPPORTUNITY: THE NEW SCIENCE OF ADOLESCENCE

January 26, 2016 / 7 pm / College of DuPage McAninch Arts Center
425 Fawell Blvd. / Glen Ellyn

Myth-shattering, research-based information on the capacity of the teenage brain.

Parents often long to know what’s going on inside teens’ heads. One of the world’s leading authorities on adolescence will provide insights as he discusses concepts from his best-selling book “Age of Opportunity: The New Science of Adolescence”.

Adolescence now lasts longer than ever, and the adolescent brain is surprisingly malleable. These new discoveries make this time of life crucial in determining a person’s ultimate success and happiness. In this program Laurence Steinberg will discuss the links between brain development and decision-making and risk-taking in adolescence, and the implications for how we parent, educate, and understand young people.

Don’t miss this internationally renowned expert on contemporary adolescence as he discusses myth-shattering opportunities on the capacity of the teenage brain, strategies for more compassionate and effective parenting, and what we must do to raise joyful and successful children.

These free programs are open to the public.

THE ESSENTIAL GUIDE TO ADOLESCENCE AGES 10-25: TEEN BEHAVIOR EXPLAINED

January 27/ 12 pm / CCSD # 93
230 Covington Dr / Bloomingdale

CPDUs are available for education professionals.
We Started Small
The Right Title is Key

What *doesn’t* work:
Drugs and Your Child

What works:
- How Children Succeed
- I am Not Mad; I Just Hate You
- Yes, Your Teen is Crazy

Popular books and great titles from our past
Start Small, Build Upon Success

Parents, Teens, Parties and the Law

Great title

Little to no cost to host
Start Small, Build Upon Success

Parents, Teens, Parties and the Law

Guest speakers included:

• State’s Attorney
• Police Chief
• Judge
• School Administrator
Start Small, Build Upon Success

• Begin with one event for the year
• Options:
  • Partner with a local social service agency for a low cost event
  • Have author on a book tour in your area be the guest speaker
  • Invite youth leaders – you work with the same families
Covering the Costs

- Title I & III funding
- Negotiate guest speaker’s cost
- PTA or foundation funding
- Partner with other school districts
- Double and triple book speakers for their daily rate
- Invite local academic to be your speaker
Sample Itinerary and Breakdown of Honorarium

Jan. 26 7:00 p.m. - GPS community presentation at College of DuPage (C.O.D. provides the venue gratis)

Jan. 27 8:00 a.m.- DuPage County Health Department network breakfast (Health Department grant contributes 15% of speaker cost.)

Jan. 27 2:00 p.m.- GPS and CASE workshop hosted at feeder elementary district with networking lunch to precede event (Elementary district contributes 25% of speaker costs and CASE contributes 40% of speaker cost)

Jan. 27 7:00 p.m. - Parent Program Hinsdale High School District 86 (GPS & Hinsdale share transportation costs and reduced fees)

• Holiday Inn hosts guest speaker gratis
• Evening program is bundled in the speaker’s day rate
Remove Stumbling Blocks

- No Registration Required
- Oh Yes! It's FREE
- Free Food
- Babysitting
Power of Networking

• Partner with local businesses. Holiday Inn hosts our presenters & we acknowledge them on fliers.
• Volunteers – distribute fliers, pick up guest speaker from airport, share on social media
• Share cost of speaker by partnering with hospitals or health department for their staff
• Share notes in PTA newsletter
• Book talks at local library
Partner with Administrators
Power of Networking

- Team with your schools to have guest speaker speak at other events (e.g. institute day)
- Partner with other school districts
- Partner with local bookstore to host author on book tour
- Ask community college to provide venue, donate toward program costs
- Ask Chamber of Commerce & municipality to promote
Partner With Other Districts

Add their logo

Ken Ginsburg, M.D.

November 17
6:15 pm Preceding the 7 pm program WELLNESS EXPO with over 20 Vendors
7:00 pm THE SKILLS TO SUCCEED: Mastering the Tools to Thrive in a High-Pressure Culture Now and in the Future

Every parent wants to raise children who are successful, happy, hard working, compassionate, creative and innovative. To help parents, Ginsburg answers two crucial questions:

- How do I give my children the unconditional love needed to thrive while holding them to the highest expectations needed for success?
- How do I protect my children while letting them learn life lessons?

Ginsburg is a pediatrician specializing in adolescent medicine and a professor at the University of Pennsylvania School of Medicine. He will present the latest research on how to help children build competence, confidence, character, coping, and control so they can bounce back from challenges and excel in life. This discussion will offer coping techniques for teens facing the stresses of high achievement standards, media messages, peer pressure and family tension.

SPECIAL LOCATION:
College of DuPage McNinch Arts Center
425 Fawell Blvd. / Glen Ellyn
Additional parking to the south of the Mac.

November 18
6:15 pm FOSTERING RESILIENCE AND COPING SKILLS TO MEET THE CHALLENGES OF TODAY’S TEENS
November 18, 2015 / 12 pm / Marquardt Administration Center
1960 Glen Ellyn Road / Glen Ellyn Heights

For information, visit facebook.com/glenbardparentssecs or contact Mike Rose, Glenbard Student and Community Projects Coordinator at 630-628-7988 or by email at mike.rose@glenbard.org
Youth Service Providers

Michael Thompson
If you build it, they will come

Madeline Levine
Actively Seek Sponsors

Trust Company of Illinois
CEBRIN GOODMAN CENTER
College of DuPage
Glen Ellyn Public Library
DuPage Medical Group
WE CARE FOR YOU
Age of Opportunity: The New Science of Adolescence

When?
Wednesday, January 27, 2016
8:00–8:20 AM (Doors open and continental breakfast)
8:20–9:30 AM (Speaker)

Where?
DuPage County Health Department (Lower Level Conference Rooms)
111 N. County Farm Rd. Wheaton, IL 60187

For Who?
PLT coalition members and their guests. Coalition members are encouraged to invite professional partners and colleagues to attend this meeting.

The PLT has partnered once again with the Glenbard Parent Series (GPS) to bring in Dr. Laurence Steinberg. Dr. Steinberg is one of the world’s leading authorities on adolescence and will provide insights as he discusses concepts from his best-selling book, “Age of Opportunity: The New Science of Adolescence.” Dr. Steinberg will present myth-shattering, research-based information on the capacity of the teenage brain.

A continental breakfast will be provided at this monthly meeting for PLT members and their guests.

Sponsored by
The DuPage County Prevention Leadership Team (PLT). A county-wide community coalition working together to address substance use and mental wellness among DuPage County youth, 18 years and younger.

Glenbard Parent Series (GPS): District 87 offers programs throughout the year to inspire and educate parents, and community members to face the challenges of working with and parenting young people today.

www.dupageplt.org
www.facebook.com/DuPagePLT
www.twitter.com/PLTDsPage
Glenbard Parent Series
Navigating Healthy Families
Lineup Will Grow Over Time
“If you manage any people or if you are a parent (which is a form of managing people), drop everything and read Mindset.”
—Guy Kawasaki, author of The Art of the Start

**mindset**
THE NEW PSYCHOLOGY OF SUCCESS

**HOW WE CAN LEARN TO FULLFILL OUR POTENTIAL**

- parenting
- business
- school
- relationships

CAROL S. DWECK, Ph.D.

“WILL prove to be one of the most influential books ever about motivation.”
—Po Bronson, author of Nurtureshock

**The Blessing of a Skinned Knee**
Using Jewish Teachings to Raise Self-Reliant Children
Wendy Mogel, Ph.D.

**Queen Bees & Wannabes**
Helping Your Daughter Survive Cliques, Gossip, Boyfriends, and the New Realities of Girl World
Rosalind Wiseman

Over 400,000 copies sold

[Image of book covers]
Programs for Our African American Families
Programs for Spanish Speaking Families

Lourdes Ferrer
Celebrate Milestones
Showcasing health resources at Wellness Expo prior to Glenbard Parent Series event
Events on Weeknights, Afternoons & Saturdays
Express Appreciation
Importance of communication cannot be overstated

- E-newsletters
- Facebook & Twitter
- Press releases
- YouTube
Social Media & Traditional Media

Naazish YarKhan @yarkhan · Dec 4
Easily one of the best speakers on parenting. Thank you for hosting him @GlenbardDist87 @D87_GPS

Jpastel @Jpastel
Dr. Kenneth Ginsburg Parent Presentation youtu.be/A-1Cx1EJZ84 via @YouTube

GLEN ELLYN Suburban Life

INSPIRING VOICE
District 87 students get history lesson in desegregation

By MATT LAZ
S tudents at Glenbard West High School District 87 schools had a chance to learn about the history of desegregation Aug. 27 when a member of the Little Rock Nine spoke during a Glenbard Parent Series discussion. Carletta Walls Lanier gave her take on the unprecedented time in history that changed the future of public schools in the South and became a benchmark in history books everywhere. "The Little Rock Nine were young black students who were integrated into an all-white high school in 1957. "I knew there was going to be so many people who didn't want us there," Lanier said of her high school days at Central High School.

See DESSEGREGATION, page 2.
Live Tweeting From Events

GlenbardDist87 @GlenbardDist87 · Nov 17
@D87_GPS Ginsburg: Adolescence is the time to learn to fail & recover.

GlenbardDist87 @GlenbardDist87 · Nov 17
@D87_GPS Rather than telling kids what not to do, teach them what to do. Teach them to choose things that are safe & wise.

GlenbardDist87 @GlenbardDist87 · Nov 17
@D87_GPS Young people will be more resilient if adults in their life believe in them unconditionally & hold them to high expectations.

GlenbardDist87 @GlenbardDist87 · Nov 17
@D87_GPS We want our 35-year-olds to be caring & compassionate. They will really make a difference in the world.

GlenbardDist87 @GlenbardDist87 · Nov 17
@D87_GPS Ginsburg doesn't think we need to choose between play, success & happiness.
Make it Easy to Connect

Connect with Glenbard Parent Series

www.facebook.com/glenbardparentseries
www.glenbardgps.org
www.twitter.com/D87_GPS
glenbardparents.blogspot.com
Welcome

Join other parents, high school and middle school students, and professionals to learn about issues facing today’s youth. The Glenbard Parent Series engages top experts, parents, and school staff to become proactive and informed in pursuit of the mutual goal to strengthen our communities. Programs are free and open to the public. Click on the button below to see the 2015-16 lineup of speakers.

View Details
Communicate After the Event

Share parents’ feedback

“I have to go to seminars for my company/profession. How great to have these seminars that are free and near my home for my most important job: parenting.”
Parent shares takeaway from Raising the Selfie Generation

Glenbard West parent Sandy Gelfer shared the following takeaway from the Oct. 13 Glenbard Parent Series program Raising the Selfie Generation with Alec Couros:

"It's important to help our students take control of their digital identity to define who they are. We need to embrace the technology and then help them create a positive digital footprint. Our identity is being linked to our reputation and online history.

Parents can forgive; the web does not. We should educate our kids on strategies to keep themselves more private and less public, to effectively utilize technology and manage multiple stems of simultaneous information. Put your phones down and enjoy life."

Alec Couros and Sandy Gelfer
Questions?

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glenbardgps.org

glenbardgups.org

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@D87_GPS