YOUR LIFELINE TO MOMENTS THAT MATTER
WELCOME

- “The App Teachers Actually Use”
- Video Testimonials
- Case Study Data
- Wins & Outcomes

Minnetonka Public School District ISD 276

Janet Swiecichowski
Executive Director of Communications

Dennis Peterson, Ph.D
Superintendent
BUILDING CONNECTIONS

Parent Engagement = Students & School Districts Winning
MISSION & MARKETS

**Education**
Infancy ➔ College

Engagement = Increased Educational Outcomes

**Healthcare**
Cradle ➔ End of Life

Engagement = Increased Healing
SEAMLESS COMMUNICATION

Instant, Real-Time, Mobile Communication

Engaged Parents + Empowered Teachers = KIDS WIN!
TEACHER UPDATES

Private Photos and Updates Sent by Teachers
“Today, I get to celebrate each learning achievement real-time with parents and I know they speak about it based on what the child says the next day. It changes our classroom!”

“Today, I know what to talk with my child about when I see him and it is fun to see what they are learning real-time”
Data Taken From:
Excelsior & Clear Spring Elementary Schools

488 Kids

17,776 Updates

4 Month Time Frame
Top 5 Updates

1. Activities ......................... 6,464
2. Photos ......................... 5,477
3. Notes ......................... 3,294
4. Personal Milestones ........... 1,080
5. Attachments (Permission Slip, etc.) ....... 968

17,776
Survey Question
“How have you enjoyed getting Precioustatus updates on your Child?”

100% Excellent/Good
Enjoyed Getting Updates

Rating Options
- Excellent
- Good
- Average
- Fair
- Poor
Survey Question
“The best parts of PreciouStatus updates are....”

100%
I can connect to my child on their day’s educations

78%
I can connect to my child on their day’s educations

Clear Springs

Excelsior
Survey Question
“The best parts of PreciouStatus updates are....”

100%  Connecting with Teachers  Clear Springs
83%  Connecting with Teachers  Excelsior

Control Schools: Traditional Communication Methods
7% Connect with Teachers
Survey Question
“On a DAILY basis, do you share your child’s updates with work colleagues, family, friends and social media?”

82% YES

Clear Springs
Excelsior
Parent Verbatim:  
"Love Everything about it!!” June 26, 2015

Parent Verbatim:  
"Force feeds interaction. Awesome!~” June 25, 2015

Parent Verbatim:  
”I just love seeing what my kiddos are up to during the day. Brings a smile to my work day knowing they are learning and having fun at school.” June 25, 2015

Parent Verbatim:  
“My child was in kindergarten and when asked about his day he would always reply “I don’t know” but with these updates I can ask him specific questions about his day which will trigger his memory and we can have a good conversation about what he learned that day.” June 26, 2015
TEACHER WORK ELIMINATED

1. Constant emails back and forth
2. Newsletters
3. Phone Tag/Voicemails
4. Facebook Groups & Liability of Teacher Facebook Posts

SAVES TEACHERS 45 MINUTES A WEEK
TOP OUTCOMES & WINS

1. Engaged Parents
2. School Branding/Community
3. Parent Engagement Analytics
4. Safety: Real-time tracking

PreciouStatus 'The Buzz' in Parent Engagement and School District Branding at 95th Annual MN School Boards Association Annual Conference

January 17, 2016 | Julie Gilbert Newrai
K-12 VALUE PROPOSITION

PreciouStatus Offers THE Best Value Proposition

PreciouStatus support team does all the on-boarding, teacher and administrator training, and integrates directly into your student data warehouse for up to date rosters for teachers.
QUESTIONS?
TO GET ROLLING WITH PRECILOUSTATUS IN YOUR SCHOOL DISTRICT

CONTACT
SALES@PRECILOUSTATUS.COM

Visit Our Website
www.precioustatus.com