The core of NAS business is partnering with school districts.

Once partners, NAS provides the school districts with two separate assets: a curriculum program and an athletic sponsorship program.

These programs benefit several key surrounding groups including students, community, corporations, school systems and parents.
The StatSquad Stem Program is an Internship program that provides after school, athletic based learning opportunities and hands-on experiences for high school students in the areas of information, digital media and data analytics.

The program will help students develop life and career skills needed to succeed in the 21st - Century learning environment. Interns will collect, input, edit and analyze scholastic athletic program data in a highly collaborative environment. Participants will be asked to discuss and make data based observations to foster critical thinking.

StatSquad program will also provide continuous improvement to athletic programs by delivering quality information, helping inspire participation, engagement and support on school and team web pages.
Register and maintain data from participants, including teams, coaches, parents, students and fans.

Provide administrative reports and additional back-end functionality to aid in program operations and efficiency.

Simplify registration process and reduce paperwork burden.

Effective online promotion of your organization, your players and your tournaments and events.

Digital Platform to provide sponsorship recognition. Analytics to validate ROI.

NAS provides a talented team of project managers and technical support to meet your requirements.
Branding opportunities include social partnership, category exclusivity, marketing rights, and creation of custom marketing campaigns.

A valuable, exclusive presence in the schools, which may include: signage, ticket sponsorship, program ads, PA announcements, and other activation opportunities.

Marketing opportunities that make key, exclusive connections with the community.

Direct access to key demographic groups within the community. Consistent engagement with parents, teachers, students and fans.

Benefit from cause-associated alliances with school systems, which in turn creates goodwill within the community.