The Empowered Superintendent: Enabling Digital Learning for All Students
Panelists

Keith Krueger, CEO, CoSN
Moderator

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Director of Technology Services, Township High School District 214
Why Empower Superintendents?

• Tech is an essential tool for learning & working in the 21st century

• Tech use is correlated with improved student achievement, engagement and motivation

• Education is behind every major industry in integrating technology

• District leadership, vision and advocacy are critical
Goals of Initiative

- Empowering superintendents, aspiring superintendents and district leaders
- Re-engaging leaders—beyond the infrastructure applications—to achieve key educational goals
- Equipping leaders—actions steps, best practices, resources and networking
CoSN thanks the following partners for their support:

- Education Networks of America (ENA)
- Filewave
- Fortinet
- JAMF Software
- Lenovo
- Pearson
- Promethean
AASA, The School Superintendents Association, represents more than 13,000 educational leaders in the U.S. and throughout the world.

AASA’s mission is to support and develop effective school system leaders who are dedicated to the highest quality public education for all children.

Learn more at www.aasa.org.

CoSN is the premier professional association for school system technology leaders. The mission of CoSN is to empower educational leaders to leverage technology to realize engaging learning environments.

Visit cosn.org to find out more about CoSN’s focus areas, annual conference and events, advocacy and policy, membership, and the CETL certification exam.

Collaborative effort of AASA and CoSN and endorsed by state superintendent associations
The Empowered Superintendent Toolkit Version 3.0

Executive Summary

Professional Learning Module 1: Five Imperatives for Technology Leadership

Professional Learning Module 2: Four Action Steps for Strengthening the Technology Leadership Team

An Expanded Set of Tools to Strengthen Technology Leadership
The Empowered Superintendent Toolkit Version 3.0

Endorsed by 14 state superintendents association:

- School Superintendents of ALABAMA
- COLORADO Association of School Executives
- COLORADO Association of Senior School Administrators
- IDAHO Association of School Administrators
- Indiana Association of Public School Superintendents
- KENTUCKY Association of School Administrators
- MICHIGAN Association of School Administrators
- MINNESOTA Association of School Administrators
- MISSISSIPPI Association of School Administrators
- School Administrators of MONTANA
- NORTH CAROLINA Association of School Administrators
- PENNSYLVANIA Association of School Administrators
- TEXAS Association of School Administrators
- College of ALBERTA School Superintendents
5 Imperatives for Technology Leadership:

- Strengthen District Leadership and Communications
- Raise the Bar with Rigorous, Transformative and Innovative Learning and Skills
- Transform Pedagogy with Compelling Learning Environments
- Support Professional Development and Communities of Practice
- Create Balanced Assessments
Framework of Essential Skills of the K-12 CTO

I. Leadership + Vision

- Leadership + Vision
- Ethics + Policies
- Strategic Planning

II. Understanding the Educational Environment

- Instructional Focus + Prof. Development
- Team Building + Staffing
- Stakeholder Focus

III. Managing Technology & Support Resources

- Information Technology Management
- Communication Systems Management
- Business Management
- Data Management
4 Action Steps for Strengthening the Technology Leadership Team:

- Recognize and better understand the evolving role of the CTO
- Identify the role of the CTO in the district structure, preferably in the cabinet
- Help guide the CTO interview and hiring process, seeking candidates with CETL credentials.
- Target professional training needs to build your technology staff to the CETL level.
Practical Tools: Self Assessments

Self-Assessment for Superintendents

District Leadership Team Assessment

CTO Self-Assessment

www.cosn.org/superintendents
Practical Tools to Build Your Team

- Chief Technology Officer Job Description
- Interview Questions for Hiring an Educational Technology Leader
- Evaluation Rubric for the Chief Technology Officer
- CETL Certification for Educational Technology Staff
- References and Resources for Professional Learning

www.cosn.org/superintendents
What is the DIGITAL LEAP imperative?

AASA, CoSN, and NSBA have formed a powerful partnership to share and create our collective knowledge, resources, and networks.

To empower K-12 superintendents, district technology leaders, and school boards to strengthen their digital advocacy and lead a digital leap.

Learn more at http://leaddigitalleap.org/
Thank You

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For more information, please email info@cosn.org or visit www.cosn.org/superintendents.