Blackboard®
A Whole Learner Approach: Connecting the Classroom to the Community

Thursday, February 11, 2016
3:00pm – 4:00pm
Room 121 B Phoenix Convention Center
Challenges facing K-12

- Blended learning
- Digital/open content
- Web and app usage
- Common standards
- Parent communication expectations
- Measurement
- Mobile ubiquity
- Instructor efficiency
- Technology fragmentation
- Personalized learning
A day in the life

9:00 pm
Check school menu for tomorrow’s lunch options

8:00 pm
Check for upcoming PTA meeting

7:30 pm
Practice homework with innovative content

6:00 pm
Confirm field change for soccer practice

8:00 am
Check bus schedule

10:00 am
Attendance confirmation

12:00 pm
Participate in blended classroom

3:00 pm
Tweet image from field trip
### Needs
- Safe & secure education environment
- Family and community engagement
- Personalized competency-based learning

### Capabilities
- **Safe & secure education environment**
  - Mass notification
  - Social media management
  - Internal collaboration

- **Family and community engagement**
  - District websites
  - Mass notification
  - District apps
  - Social media
  - External collaboration

- **Personalized competency-based learning**
  - Collaboration tools
  - Online & blended
  - Open content
  - Mobile strategy
  - Analytics

### Integration
- **Safe & secure education environment**
  - SIS
  - Telephony
  - Social media outlets

- **Family and community engagement**
  - Grades
  - Meals, Transit
  - Payments, Class lists

- **Personalized competency-based learning**
  - Course content
  - Cloud storage
  - Video services

### Services
- **Safe & secure education environment**
  - Implementation
  - Customization
  - Integration

- **Family and community engagement**
  - Implementation
  - Creative design
  - Integration

- **Personalized competency-based learning**
  - Implementation
  - Adoption
  - Professional development

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**K-12 New Learning Experience Platform**

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*Blackboard*
Our capabilities

- Personalized Learning
- Community & Family Engagement
- Safety & Security

Blackboard
How do I learn more?

Come talk to us!

Blackboard Booth #724