Communities In Schools

Empowering students to stay in school and achieve in life

Achieving Results
The Dropout Crisis: It’s Staggering, and it Affects Us All

<table>
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<th>It is severe and widespread...</th>
<th>... particularly harms minority and low income communities...</th>
<th>... has terrible consequences for youth...</th>
<th>... and devastates society as a whole.</th>
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</table>
| • 7,000 students drop out of school every day | • Nearly half of blacks, Hispanics, and Native Americans fail to graduate | • Dropouts are more likely to be:  
  – Unemployed  
  – Living in poverty  
  – Chronically ill  
  – Dependent on social services  
  – Incarcerated | • Costs taxpayers hundreds of billions in:  
  – Lost income and taxes  
  – Increased social welfare and criminal justice costs  
  – Less competitive workforce |
| • Almost 1 in 4 high school students fail to graduate | • 1,600 “dropout factories” (12% of high schools) account for half of all dropouts | • Dropouts earn hundreds of thousands of dollars less over their lifetime than graduates | |

If the dropout rate continues, 13 million more students will drop out by 2022, at a national cost of $3 trillion.

It is severe and widespread... particularly harms minority and low income communities... has terrible consequences for youth... and devastates society as a whole.
The Problem
Educational Hurdles Facing Students

- Hunger
- Poverty
- Negative Peer Pressure
- Unemployment
- Violence
- Alcohol
- Drugs
- Medical Problems
- Low Self Esteem
- Family Crisis

The interconnectedness of these issues highlights the complexity of educational hurdles facing students.
Our Children are Faced with Countless Barriers to Success

For children to succeed, we must give them what they need in and outside the classroom.

Perhaps she’s too hungry.

Perhaps he can’t see the board because he needs glasses.

Perhaps he has no help with homework when his parents work late to pay the rent.

Perhaps she can’t sleep after losing her brother to gang violence.
Current Education Policy Reform Is Insufficient to Deliver Results for All Children

Traditional reform strategies fail to address what kids are dealing with every day – poverty, lack of adult role models, and lack of basic human needs like food, shelter, and health care.

1/4 of our students still dropout
CIS Network
Sustainable nonprofit organizations with expertise in providing integrated students support services

Supports and Convenes...

Coordinate services and resources in public school setting guided by the “Five Basics”

KEY STAKEHOLDERS
(power, authority, community)

Services provided across CIS’ “5 Basics”

LEVEL I SERVICES:
Widely accessible student services (e.g. college/career fairs)

Positive outcomes for school community

LEVEL II SERVICES:
Case-managed, individual student services (e.g. mentoring)

Positive student outcomes

Permanent Institutional Change
Communities In Schools’ Vital Role in Student Achievement

National Indicators of Academic Achievement and Youth Success

Early Childhood

- Health Care Access, Preschool Enrollment

Grades K – 5
- 4th Grade Reading, Common Core Standards

Grades 6 – 8
- Transition Support, 8th Grade Math & Science, Out-Of-School Time Participation

Grades 9 – 12
- Transition Support, 9th → 10th Grade Promotion, High School Graduation, Youth Service

Higher Education & Certification
- Minimum 2 Years Postsecondary, Youth Service

Employment

Communities In Schools has proven results in 4th and 8th grade math and reading scores, promotion, high school graduation and keeping kids in school. Affiliates across the country support students throughout their entire school career.

Bold = proven results by ICF
The Impact of CIS: The Research

Five Year National Evaluation by ICF International

- Funded by Atlantic Philanthropies, culminated in 2011
- Uniquely designed in terms of rigor, scope, flexibility and practicality

**Key conclusions** about the CIS model include:

- Positively impacts dropout rates *and on-time graduation rates*
- When implemented with fidelity, **these effects double** in magnitude
- Case-managed (Level II) services produce the strongest reduction in dropout rates of any existing, fully-scaled dropout prevention program that has been evaluated
- Effective across states, school settings (urban, suburban, rural), grade levels and student ethnicities
- Services and resources intentionally targeted to students to address specific school leadership priorities result in positive student impacts.
- Students’ outcomes were significantly better after receiving two years of CIS case-managed services compared with just one year of service and **school-level outcomes improved continuously** over a three year period, proving the long term effects of sustained engagement and implementation of the CIS model.
The CIS Model of Integrated Student Services

Creating a Community of Support

1. School system asks Communities In Schools to help, we assign a site coordinator.
2. Site coordinator and school administrators develop the plan and build a team.
3. Site coordinator organizes local services to benefit the student.
4. Services are monitored and adjusted every year.

ONGOING EVALUATION
INTEGRATED SERVICES

SERVICE LEARNING

COLLEGE VISITS

JOB SHADOWING

HEALTH SERVICES

FOOD BANK

FAMILY COUNSELING

TUTORS

MENTORS
Students Served by CIS

- 1.245 million students
  - 1,109,000 Level I
  - 136,000 Level II
- 81% students of color
- 92% economically disadvantaged

Racial Breakdown of All CIS Students

- Hispanic: 39.5%
- White: 35.1%
- Multiracial: 16.7%
- Asian: 1.6%
- African American: 1.2%
- Unknown: 0.9%
- Native American: 4.8%

Trends in Level II Service Provision

- English language learners (ELL)
- Incarcerated parent
- Special Ed
- Substance abusing
- Foster care
- Gang involved
- Homeless
- Pregnant/Parenting
- LGBT
- Children of active duty
- Adjudicated
**The CIS Site Coordinator**

1,661 Site Coordinators

- 1,412 full-time / 249 part-time
- 24% bilingual
- 433 certified
- Education: 6% associates, 54% bachelors, 31% masters level or higher, 9% other
- Leading 1,500 additional site level staff (AmeriCorps, Case Managers)
The Need for CIS Services

Assessing Need

- 377 school districts
- 2,403 sites
- 300,000 parents and guardians
- 1,290 Title I schools
- 462 “needs improvement” schools

Grades

- K - 5: 369,000 students, 877 schools
- 6 - 8: 287,000 students, 564 schools
- 9 - 12: 479,000 students, 553 schools*
- Combined: 36,300 students, 110 schools

**Non-Specified: 73,700 students, 299 additional sites

*Includes 140 nontraditional schools; **Churches, public housing facilities, community centers, non-classified school sites
Sites with Services

- Basic Needs: 1,839
- Academic Assistance: 1,785
- Enrichment: 1,692
- Life Skills: 1,649
- Family Engagement: 1,561
- Behavioral Intervention: 1,501
- Community Service/Service-learning: 1,254
- College/Career Prep: 1,223
- Physical Health: 934
- Mental Health: 215
Examples of Services

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<tr>
<th>Whole School Supports</th>
<th>Intensive Student Supports</th>
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<tr>
<td>• Incentive programs to improve attendance, behavior or academics</td>
<td>• Parent engagement and conferences</td>
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<td>• School supplies</td>
<td>• Individual counseling and monitoring</td>
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<td>• Health screenings and eye exams</td>
<td>• Home visits</td>
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<tr>
<td>• Family engagement events</td>
<td>• Weekly tutoring sessions</td>
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<tr>
<td>• Book distributions</td>
<td>• Academic credit recovery</td>
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<td>• Clothes/Uniforms closet</td>
<td>• Career mentors</td>
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<td>• Motivational guest speakers/assemblies</td>
<td>• Anger management groups</td>
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<td>• Careers Fairs</td>
<td>• College access programs</td>
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<tr>
<td>• GED program for parents</td>
<td>• Family strengthening groups</td>
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<td>• Service learning opportunities</td>
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Basic Needs

1. Basic Needs
   Food, Shelter, Clothing

- Served 1,839 sites (77%)
- Key Partners: Food Banks, Churches, Shelters, Dept. of Health and Human Service, USDA, Community Clothes Closets, K.I.D.S.
- The top need for the 4<sup>th</sup> consecutive year and most prevalent in middle schools
2 Academic Assistance

Tutoring, expanded learning opportunities

- Served 1,785 sites (74%)
- Key Partners: AmeriCorps, City Year, Talent Development, Department of Education
- Tutoring, extended learning, and academic credit recovery most prevalent
Enrichment

Field trips, guest speakers, after-school and summer experiences

- Served 1,692 sites (70%)
- Key Partners: YMCA, Boys and Girls Club of America, Urban League
- Data demonstrates middle school opportunities are highest need – school climate
Life Skills

Social emotional learning, character education, social skills building, conflict resolution

- Served 1,649 sites (69%)
- Key Partners: Big Brothers Big Sisters, Boy Scouts, Girls Scouts, Search Institute
- Bullying prevention support in middle and high schools
Family Engagement

Family nights, home visits, parent academies, new year orientation, translation support

- Served 1,561 sites (65%)
- Key Partners: First Book, Reading Is Fundamental, Parents As Teachers, National Network of Partnership Schools
- Highest involvement in high schools
**STUDENT IMPROVEMENTS**

**Helping Young People Learn**
- 73% met attendance goals
- 89% met behavior improvement goals
- 81% met academic improvement goals

**STUDENT IMPROVEMENTS**

**Staying in School & Preparing for Life**
- 89% were promoted to the next grade
- 90% of seniors graduated
- 99% of potential dropouts remained in school
- 78% of seniors went on to postsecondary education

**SCHOOL IMPROVEMENTS**
- 74% graduation rate
- 736 schools made Adequate Yearly Progress (AYP) (60% of those reporting)
The Impact of CIS: The Results

CIS Is a Uniquely Beneficial Investment

- The net present value of Communities in Schools is $2,600,000,000.

- The average annual rate of return to society is 18.4%. Imagine earning this kind of return on your personal savings account!

- The benefit cost (B/C) ratio is 11.6, meaning that every $1 invested in CIS creates $11.60 of economic benefit for the community.

- Graduates will, on average, have returned the investment made in them by the time they are 27 years old, and will be net contributors to the economy for the rest of their working lives.
History of Public & Private Support
# The Big Picture

<table>
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<th>Community &amp; Partnership</th>
<th>Resource Development</th>
<th>Marketing and Public Relations</th>
<th>Managing and Developing CIS Sites</th>
<th>Providing / Brokering Quality Youth Programming Service</th>
<th>Data Collection, Evaluation and Reporting</th>
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<td>• 35&lt;sup&gt;th&lt;/sup&gt; year of supporting schools and students</td>
<td>• Affiliates generated $192.5 million in support</td>
<td>• Return on Investment study yielded very positive results</td>
<td>Served 2,403 schools: 877 elementary schools, 564 middle schools, 553 high schools, 110 combined schools, 299 additional sites</td>
<td>• Served 1.25 million students (136,000 of these with intensive supports)</td>
<td>90% of monitored seniors graduated</td>
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<tr>
<td>• Operating in 27 states and D.C.</td>
<td>• $22 million in in-kind services</td>
<td>• P&amp;G School the Nation Campaign launches second year</td>
<td>• CIS listed in Chronicle of Philanthropy’s “Social Impact 100 Index”</td>
<td>• Engaged more than 300,000 parents and guardians</td>
<td>Of 136,000 students monitored:</td>
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<td>• 183 affiliates (40% urban, 48% rural, 12% suburban)</td>
<td>• 69,000 volunteers served 2 million hours (valued at $44 million)</td>
<td>• 4,025 full time employed and repositioned staff</td>
<td>• 99% stayed in school</td>
<td>• 81% increased academic performance</td>
<td></td>
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<td>• 377 school districts</td>
<td>• Over 1,000 AmeriCorps and Senior Corps</td>
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<td>• 89% were promoted to the next grade</td>
<td>• 89% behaved better after services</td>
<td>• 73% met attendance goals</td>
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<td>• 15,700 partners</td>
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