<table>
<thead>
<tr>
<th>What?</th>
<th>So What?</th>
<th>Now What?</th>
</tr>
</thead>
<tbody>
<tr>
<td>What have I learned about the role leadership plays in my life?</td>
<td>So what are the implications for my life, my business, my family?</td>
<td>Now what are the steps I am going to take to assure the framework in my leadership?</td>
</tr>
</tbody>
</table>

The Power Is in the Framework: People, Purpose, Passion, Perseverance
People: Human Being 101 – the essence of relationships and celebration of diversity

- Knowing and understanding people
- Cultivating genuine relationships
- Modeling the behaviors we want to see
- Capitalizing on the strengths and perspectives of each person
- Recognizing the contributions of every person

Purpose: The Core – the achievement of a shared meaning and intended outcomes

- Knowing and understanding the ultimate intent
- Communicating consistently and constantly that intent
- Connecting people and resources to make it happen
- Each staying true to the purpose

Passion: The Fire Starter – the renewable fuel of momentum and the energy of leadership for life

- Knowing and understanding passion comes in different forms.
- Fueling passion to achieve purpose.
- Celebrating the excitement that passion contributes.

Perseverance: Life Happens – persistence, commitment, and why the turtle won

- Knowing and understanding what commitment means.
- Cultivating a sense of certainty that together we can do this.
- Just doing it! Taking action!
- Celebrating the evidence of the progress.